

Joan Barenbregge

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412-749-0427

4/07 to present.

Owner/Director Élan Fine Art Gallery, 427 Broad Street, Sewickley PA 15143. www.elanarts.com

Senior Graphic Designer

Graphic Designer /Marketing Communications Specialist - Moon Township, PA

Sole Graphic Designer at corporate headquarters of international, steel manufacturing company.

- Design, copy write, page layout, photography selection, of quarterly 4 page spread, received by over 1,000 architects and dealers nationwide.
- Designed new concept – layout and logo - of this publication - 2005
- Production of print collateral previously out-sourced to ad agency at considerable savings to company.
- Creation and updates of all product sales sheets.
- Production proofread and updates to all product manuals.
- Coordinate outside print production, attend press checks and oversee distribution of these materials.
- Management of all Marketing photography. Schedule and manage all professional photography of completed building projects nationwide. Work closely with project and product managers on advertising needs with photography and sales collateral.
- Manage project gallery.
Format/edit photography and project information for company on-line project gallery.
Up-load all new project photography.
- Photographer of Pittsburgh architectural projects and product samples and as needed for sales sheets, advertisements and web site.
- PhotoShop skills to present new product images for project/product managers.
- Organize and prepare new project photography for tradeshow booths.

Membership & Public Relations Director - Northern Allegheny County Chamber of Commerce, Wexford, PA

- Membership recruitment and retention. Promotion of Chamber activities and events.
- Copywriting, public relations, media relations and business relations initiatives.
- Created and maintained all publications including website.
- Lead Marketing and Membership Development committees.
- Maintained database of members. Maintained e-mail and fax database of members.
- Generated membership reports to Board of Directors, Marketing/Membership Development Committees.
- Prepared written articles, design and format of weekly e-mail/fax newsletter -2002.

PROFESSIONAL CONSULTANT

Graphic Designer/Illustrator, Independent Consultant

EG&G Technical Services, Inc., Morgantown, WV

Consultant with EG&G, a sub-contractor with The Department of Energy. Primary project - production of various topical reports. This included updating and creating graphic illustrations for topical publications.

UPMC Health System, Pittsburgh, PA

Brandegge, Inc., Pittsburgh, PA

Source W, Westinghouse Corp., Pittsburgh, PA

Agnew Moyer Smith Inc., Pittsburgh, PA